

# Building a Digital Village

for the National Heart Foundation of New Zealand



Tim Corbett

thinkspace<sup>+</sup> *helping organisations  
bring health services to  
their communities*

# Key points

- Virtual village
- Shift to audience focus
- 'Kid centred'
- Social networking
- Community development
- Capacity building
- Private + health sector

# Approach

- Platform to encourage sharing of ideas by schools-ECE, teachers, students, (parents/whanau)
- Show action that schools-ECE are doing
- Schools-ECE learning from each other
- 'Content' of Digivillage generated by the users
- Guiding content supplied by NHF in programme areas (SFP, JRFH, HHA)
- Digivillage supports face to face and printed material
- Move those who can to self manage on the site
- Provide extra support to those with higher needs

1: Tuck shop/sold food

Menus

Best practice example (video clip, photo, menu, challenges)

Link to lesson plan + whole school 'Tuck Shop TV'

2: Classrooms

Lesson plan

Student activities- at year level

SFP award examples

Best practice example (video clip, photo, menu, challenges)

'Student health TV'

3: Staff room

Resources

Registration (SFP, HHA, JRFH)

Challenges, Wins videos

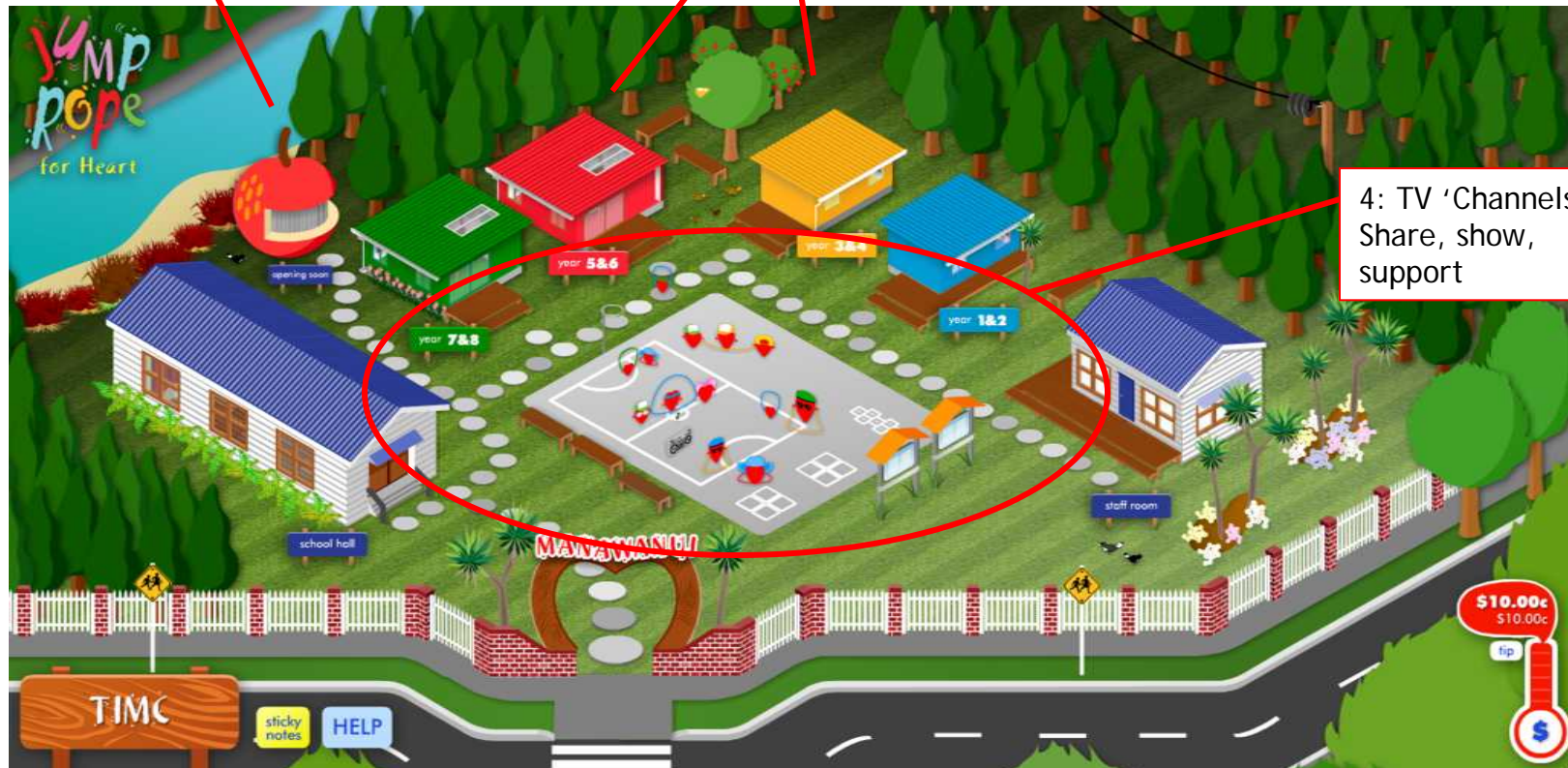
'Teacher TV'

Examples (video clips, case studies)

Support and contact

Needs assessment

Policy examples and how to



4: TV 'Channels'  
Share, show,  
support





year **5&6** jump rope videos



BACK TO BACK



BALL SKILLS WITH

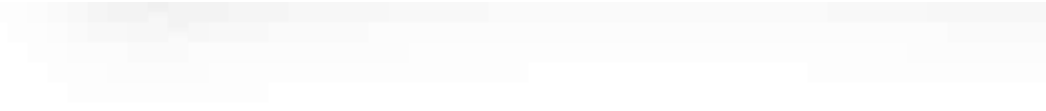


CAN CAN DOUBLE



CAN CAN SLOWER





**Jump Rope for Heart** welcomes you to **SKIP TV**  
Skip TV lets you upload your very own jump routines to show the world and also lets you see other members' jump videos.



*See* the JRFH team show off their moves.  
*Read* all the JRFH lessons you'll ever need.  
*Visit* Manawanui today!

🕒 Most Recent

★★★★★ Top Rated

❤️ My Videos



**Frog Jump**

★★★★☆

Views: 81



**The Upsidedown Crab**

★★★★☆

Views: 33



**Fast skip X2**

★★★★★

Views: 31



**The Crab Attempt**

★★★★☆

Views: 13



**Ball skills !!**

★★★★★

Views: 16



**basic long rope**

★★★★☆

Views: 24



**Walking**

★★★★☆

Views: 34



Uploaded by [mike](#)

## Fast skip X2

this is me and james skipping as fast as we can









# Interactivity ideas

- My Lunch Box
- 'KidsFoodTV'
- Fat free fundraising
- Celebrate good times...
- Smoothie making competition
- Sandwich making competition
- Make a lunch
- Brain food
- Make an advert
- Make a mini doc for School Food TV
- Design a lunch box
- Build a garden - window sill, class, school
- Online surveys and voting
- 'I can make'....(my breakfast, my lunch, my snack, my dinner)
- 'I can cook'....(dinner for my family, for my mates)
- Celebrity chef of the week (student chef)
- 'My school's making change like this...
- Match the shape
- This food makes my body.... (food and growth)
- Interactive label reader (% shown as portion of packet + visually as fat 'marbles')
- World's Fastest Sandwich

