



WSMC Carbon Foot-Print – Offset Report

Event 1: Madeley Green Day

60.7 tonnes CO₂ saved, 461.8 tonnes CO₂ remaining

Prepared by Marches Energy Agency



Introduction

The total carbon footprint for the WSMC was 522.5 tonnes. These emissions will be reduced through a series of community events over the coming months.

MEA's Light Fantastic project will visit communities and schools educating and inspiring people on all aspects of climate change. In particular they will focus on the first step to lowering emissions – low energy lighting. All visitors to the Light Fantastic will receive low energy light bulbs, the savings from which are clearly defined. They will also receive information and advice on grants and services to enable them to undertake a more low carbon lifestyle.

Visitors also have the opportunity to interact more light heartedly with our 'carbon countdown' snakes and ladders game or the 'Energy Bike'. Riders on the bike get to power a standard light bulb and an energy efficient one to really feel the difference in the energy required in their legs. After their exertions, they can see if they can power the fan to cool themselves down!





kris@mea.org.uk

www.mea.org.uk

01743 277112

Offset Statistics

Total Visitors: 600

CO₂ saved: 60.7 tonnes

WSMC CO₂ remaining: 461.8 tonnes

Event Report

The Madeley Green Day on Sunday 5th October was organised by the Parish Council to highlight issues to local residents.

There was an excellent turn out at this event despite heavy rain overnight and earlier that morning. The Parish Council had organised a wonderful range of stalls and activities many of which tied in with their community orchard project.

Visitors gave really positive feedback and were keen to have our free low energy bulbs and PowerDown units. The units save energy on computers and their peripherals. These are particularly useful to those who cannot reach switches to turn their equipment off as it does all this from the shutdown function of the computer.

Many visitors were also very interested in insulation and energy efficiency actions which could reduce their domestic fuel costs. There is a high incidence of low income families in the area so signposting them to grants and assistance in this area was of particular benefit.

Next Event: Ludlow Farmers Market

