

CfPS 8th annual conference & exhibition

Accountability works! sustaining outcomes in changing times



*CfPS' 8th Annual Conference & Exhibition
The Brewery, London, EC1Y 4SD
Wednesday 30th June & Thursday 1st July.*

Sponsorship and Exhibiting Opportunities

The **theme** for our 8th annual conference will be **future accountability and transparency in public services**. We will cover the important issues of the day: regaining public trust, tackling inequalities and addressing how to sustain outcomes from accountability in hard financial times. We will also debate how accountability can create opportunities for the public to shape the delivery of local services, for example, through the Total Place initiative.

For the first time, CfPS will be **bringing our online scrutiny exchange network to life** at our 2010 conference. You can be a part of the **Scrutiny Exchange Live!** - CfPS' innovative and new approach to exhibitions. Our **exhibition area** will be made up of carefully selected zones **reflecting different issues** facing local communities: democracy, health and wellbeing, crime and disorder, children and young people, economy and community.

Why sponsor the CfPS Annual Conference?

- Be a part of the exciting and new Scrutiny Exchange Live! exhibition concept where only delegates with an interest in your area will come into your 'zone'
- Access to the people who hold executives to account and who strive for transparency and excellence in public services.
- Access to delegates who influence public sector commissioning
- The chance to talk face to face with key executives who promote citizen empowerment
- Unrivalled opportunities for networking with influential decision makers within the field
- An opportunity to promote your products / approaches / services to a relevant audience and find out their needs
- An opportunity to enhance your reputation with key non-executives

Delegate demographic

- **National government**
Parliamentary Select Committees, House of Commons Clerks, Backbench MPs
- **Local government**
Overview and Scrutiny Committees (OSCs), Health OSCs and Joint OSCs, OSC support officers, Non-executive councillors
- **Health and social care**
NHS non-executive board members (primary care, acute care, mental health), Foundation Trust public governors and staff governors, Local Involvement Networks (LINKs) and LINK Hosts
- **Crime and justice**
Police authority members, Probation Board members
- **Education**
School governors, School governing bodies

Be a part of the Scrutiny Exchange Live and you will be an exciting and fundamental part of CfPS 2010.

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Sponsorship and Exhibiting Opportunities

Principal Event Sponsorship - £ 15,000

- Logo on conference promotional materials
- Logo on delegate bags
- Name, logo & organisation details on dedicated conference website & in conference packs
- Link on the main CfPS website
- Organisation details & insert in conference pack
- Name, logo, branding on conference stage set for day one and two
- Exclusive sponsorship for 'Overall Impact' Award
- 3m x 2m prominent space allocated in exhibition & catering areas
- Two delegate passes for day one
- Two weeks in advance, a copy of the delegate list
- Acknowledgement from the conference Chair, at the opening address of the Annual Conference

Delegate Bag Sponsor - £ 5,000

- Logo on delegate bags
- Name & logo on conference promotional materials
- 50 word company description and logo on conference dedicated website & in conference packs
- Two delegate passes for day one
- Insert in conference packs
- 3m x 2m space allocated in exhibition & catering areas

Lunch & Refreshments Sponsors - £2,000

- Logo & branding on refreshment & lunch catering points and menus
- 50 word company description and logo on conference dedicated website & in conference packs
- Insert in conference packs
- 3m x 2m space allocated in exhibition and catering area

Exhibition Stand in Scrutiny Exchange Live

Public Sector: £800

Corporate Sector: £ 1,200

- 3m x 2m space in exhibition and catering areas
- Two exhibition passes for day one
- Lunch and all refreshments for stand attendees
- Access to sessions – space permitting
- Name, logo & organisation details on dedicated conference website & in conference packs
- Link on the main CfPS conference website

Inserts in Delegate Packs - £200 (one insert per organisation)

All prices are subject to VAT

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GOOD SCRUTINY AWARDS 2010*

Now in its 3rd year, the Awards celebrate accountability and transparency in public services and the work of non-executives in the public sector. Entries will have the opportunity to showcase their work in the Successful Scrutiny Zone at CfPS 2010 and the awards ceremony will take place at the gala dinner on the evening of Wednesday 30 June 2010.

Good Scrutiny Awards Dinner Sponsor - £ 15,000

- Logo on awards promotional materials
- Logo on awards dedicated webpage
- Logo on stage set and Good Scrutiny Awards slides
- 4 dinner tickets for gala dinner
- 1 dedicated table at the gala dinner
- 50 word company description and logo on awards dedicated webpage
- Two weeks in advance, a copy of the delegate list
- Link on the main CfPS conference website
- Acknowledgement from the Good Scrutiny Awards host

Good Scrutiny Awards Drinks Reception Sponsor - £ 5,000

- Branding at drinks reception
- Two dinner tickets for gala dinner
- 50 word company description and logo on awards dedicated webpage
- Logo on Good Scrutiny Awards slides
- Acknowledgement and thanks from the Good Scrutiny Awards host.

Individual Good Scrutiny Awards Sponsor - £3,000

- Nominate a judge to sit on panel for the category you are sponsoring
- Two dinner tickets for gala dinner
- Logo on link slide for the category
- Acknowledgement of sponsorship in any reporting on that category
- 50 word company description and logo on awards dedicated website
- Acknowledgement and thanks during awards ceremony by Scrutiny Award host

Individual Categories

- Community influence
- Raising the profile
- Added value
- Joint working
- Innovation
- Practitioner of the year
- Team of the year
- Accountable organisation of the year
- Overall impact

*Please note that organisations sponsoring awards will not be able to enter the Good Scrutiny Awards 2010

All prices are subject to VAT