

Category definitions

Community influence

Awarded to the entry demonstrating the most positive outcomes from working with communities, for example, through:

- setting priorities for work programmes
- working with communities on individual projects
- involving people and groups who are 'hard to hear'

Open to any group of non-executives who have allowed local people and communities to directly influence their work.

Raising the Profile

Awarded to the entry demonstrating the most impact in terms a greater profile for the work of 'non-executives', for example:

- positive coverage in local or national media
- public awareness of the ways in which decisions can be influenced
- raising awareness of the role and value of 'non-executives' within or across public sector organisations

Open to any group of non-executives who have raised their profile or the profile of non-executives generally.

Added Value

Awarded to the entry demonstrating the most 'added value', for example:

- a single organisation resourcing its own non-executive function
- a partnership approach, jointly resourcing non-executives in an area
- non-executives using limited resources to achieve positive outcomes
- non-executives influencing the effective use of resources

Open to organisations or groups of partners that resource non-executives or groups of non-executives who make effective use of scarce resources or influence use of resources to deliver services.

Joint working

Awarded to the entry demonstrating most effective joint working, for example:

- two or more groups of non-executives working together
- executives and non-executives building positive relationships

Open to groups of non-executives who have worked together to make a difference or organisations where decision makers and scrutineers work effectively together to improve services.

Category definitions

Innovation

Awarded to the entry demonstrating the most creative ways of working, for example:

- innovative ways of engaging the community with the work of non-executives
- innovative approaches to reviewing issues, developing recommendations or holding executives to account
- new approaches to developing the role of non-executives within an organisation or across a partnership

Open to groups of non-executives who have worked in a non-traditional way or organisations or groups of partners who do something creative to support non-executives.

Practitioner of the year

Awarded to an individual who has made an outstanding contribution towards:

- advocating the role of non-executives
- accountability of a particular organisation
- helping communities to have a stronger voice

Open to people who promote accountability, have played an outstanding role directly related to a particular organisation or have helped other people to make their views heard.

Team of the year

Awarded to the entry demonstrating the most effective teamwork:

- officers supporting non-executives
- a group (or groups) of non-executives working together

Open to groups of people who support non-executives to carry out their work or groups of non-executives themselves who work effectively together, either in their own organisation or with others across partnerships or geographic areas.

Accountable organisation

Awarded to the entry demonstrating the most awareness and acceptance of the need for accountability:

- implementing recommendations for positive improvement
- embedding a culture of openness and transparency
- developing positive relationships/partnerships with non-executives for improved accountability

Open to any public sector organisation.

Overall impact

Awarded to the entry demonstrating the most overall impact, for example:

- on-going impact throughout the year
- impact through work around a particular topic

